

HOW ARE YOU?

#SERGINA'S LIVE PARTICIPATORY SOAP OPERA ABOUT WRESTLING WITH WELLBEING IN THE DIGITAL AGE

8 June 1:00 pm – 5:00 pm

#SERGINA is a multi-bodied, border-straddling drag princess who sings songs about love, lust and loneliness in a time of digitalism. She performs in one place or in many, on the screen and off it, to and with people she can see and people she can't. Her identity is up for grabs, transferable and viral. #Sergina first came out for parties in Berlin in about 2009, and later in her own right, performing alone to start with and later with others.

Conceived and embodied initially by Elly Clarke, #Sergina has since become a truly collaborative project/ion with other people involved at all stages – from music to videos to performance. Vladimir Bjeličić has been involved since the first edition of #Sergina's Stimulatingly Sexy Simultaneous Simulation of Herself in 2015 and remains Clarke's key collaborator on the project.

With the support of the Chase Feminist Network, #Sergina (plural) takes over O N C A to present a new performance entitled HOW ARE YOU? to reflect upon the aggressive, increasingly capitalist nature of this question and other questions that inevitably follow. The performance will take place over Three Acts. This is the first time Clarke and Bjeličić will have performed together in the same physical space.

#Sergina would like you to join in – with questions, answers, actions, and images. Voyeurs, participants, fans, spies and cyborgs of all species welcome.

Please follow directions from the gallery assistant.

ABOUT THE ARTISTS

ELLY CLARKE is interested in the experience, role and value of the physical body in a digitally-mediated and experienced world. She explores this through video, photography, performance, audio, music, writing and community-based projects. Clarke's work has been shown at venues that include The Lowry Centre; MAC Birmingham; The Marlborough Theatre; Milton Keynes Gallery; Franklin Furnace, New York; Kiasma, Helsinki and Galerie Wedding, Berlin, and, through #Sergina, on different bodies, in museum, gallery, theatre and queer spaces in the UK, Germany, Serbia and the USA. Elly is a practice-led PhD candidate at Sussex looking at the 'Drag of Humanness in the Digital Age' and part of the Berlin-based Wicked Hag music collective. ellyclarke.com / soundcloud.com/ser-gina

VLADIMIR BJELIČIĆ (born in Belgrade, 1983) is engaged in art criticism, curatorial and artistic practice and is the author of numerous critical articles published in print and digital media as well as catalogues of Belgrade-based artists. His work spans different performative practices, photography and video. Together with Senka Latinovic Bjeličić runs post-curatorial formation Vocal Curatorial Syndrome, and is a founding member of drag based theatre collective Ephemeral Confessions. All of Bjeličić's work rotates around the politics of representation of corporeality in contemporary art, especially in the field of video and performance. Bjeličić has been collaborating with Elly Clarke on the #Sergina project since 2015. cargocollective.com/vladimirbjelicic

CAST / CREDITS / CREW

#SERGINA PLAYED BY:
Elly Clarke & Vladimir Bjeličić

#MANAGEMENT FROM HQ IN BERLIN
Sam Ratcliffe

VIDEOS
Shot by & featuring Elly Clarke & Vladimir Bjeličić
Edited by Roux Malherbe
Music by bensound.com
Thanks to Sussex Media Music & Film

GALLERY ASSISTANTS
Kitty Bew
Olga Kontraskina

INSTALLATION FABULOUSNESS
Julia Goodlife

PERFORMANCE PHOTOGRAPHY
Nada Ismail
Zara Pears

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Chase DTP

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